Call for Session Presenters
2020 NASSP National Principals Conference

- Proposals must be submitted electronically no later than **Friday, November 15, 2019, at 11:59 p.m. (Pacific Time).**
- Presenters must commit to maintain an educational focus for their session and to eliminate all sales messages or presentations. Sessions that incorporate a sales theme and/or receive low ratings will not be selected for future conference programs.
- The National Principals Conference (NPC20) screening committee will make selections based on audience and content needs that reflect a diverse demographic. The submission of a concurrent session proposal does not guarantee inclusion in the NPC20 program. Factors for acceptance include the degree to which the proposal aligns with the four focus strands; the depth of content; and its application to the leadership continuum. The four focus strands are:

- **Building a Culture of Wellnes**s – Advances an environment in which the well-being and safety of everyone in the learning community is intentionally fostered and nurtured.
- **Building a Culture of Equity** – Advances behavior, systems, processes, resources, and environments that ensure that each member of the school community is provided fair, just, and individualized learning and growth opportunities.
- **Leading Learning for Today** – Empowers each individual to apply the knowledge, skills and dispositions to grow and contribute productively in a global society <u>by expanding current practices with practical strategies</u>.
- **Leading Learning for Tomorrow** – Empowers each individual to apply the knowledge, skills and dispositions to grow and contribute productively in a global society <u>through Innovative and disruptive ideas</u>.

- Sessions will run for 75 minutes. All sessions will be scheduled throughout NPC20, which begins on Tuesday, July 7th, and continues through Thursday, July 9th.
- Up to three presenters may be listed for each session proposal. Do not list presenters without a definite commitment that the co-presenter(s) will appear during the program. All presenters must agree to the terms and conditions for participation.
- The primary person submitting the proposal will serve as the point of contact for NPC20. This person will be responsible for all related presentation specifications and for informing the co-presenter(s) of the status of the proposal, deadlines, and registration fees.
- The National Principals Conference session presenters do not receive a speaker fee and must pay their own travel expenses including hotel, airfare, and ground transportation. If your session is selected, all presenters must pay a speaker registration fee of **$295** no later than Friday, May 29, 2020. This fee covers NPC20 indirect expenses related to session rooms. In exchange, presenters benefit through their exposure to a national audience of school leaders.
- By submitting a concurrent session proposal, you agree that the National Principals Conference or a representative of the conference has your permission to use all images, presentations, materials, and/or handouts you have submitted without restriction in any means of communication. Conference staff will provide presenters with tips for developing top-notch presentations and a standard PowerPoint slide template. NPC20 presenters must agree to allow minor editing of their presentations, if requested.

Instructions for Session Submission Steps

1. Session Info

All presenters are required to submit the following:

- **Session title**—Suggested title length is 120 characters
- **Submitter email**—Will be used to send an initial notification; acceptance or declined notification; and important session info

- **Content level**—elementary school, middle school, high school, or K through 12
- **Session length**—75 minutes
- **Summary of session**—May not exceed 100 words, will be used for the mobile app
- **Planned outcomes of the session**— explanation of why the session is important to principals. What are the key learning objectives? What will principals know/be able to do when they complete the session? Why is it essential? How will the session make the attendee's job easier/more efficient/more effective? May not exceed 150 words
- **Learning objectives and action plan for delivery**—outlines the objectives of the session and the presenter's activities for delivering the information to participants. May not exceed 300 words
- **How well does your session design address the needs of adult learners (i.e. active participation)?**—May not exceed 150 words
- **Select the group or groups that is the focus of your session:**
  1. Yourself
  2. Students
  3. Staff
  4. Family
  5. Community
- **Strand**— **Select the strand(s) that your proposal fits under:**
  1. Building a Culture of Wellness,
  2. Building a Culture of Equity,
  3. Leading Learning for Today
  4. Leading Learning for Tomorrow
- **Sub-Strand**—**choose the dimension(s) most relevant to your proposal:**

  Building Culture of Wellness/Building a Culture of Equity sub-strands:

  - Student-Centeredness
  - Wellness
  - Equity
  - Relationships

- Communication
- Ethics
- Global-Mindedness

Leading Learning for Today/Leading Learning for Tomorrow Sub-strands:
- Vision and Mission
- Collaborative Leadership
- Result-Orientation
- Curriculum, Instruction, and Assessment
- Innovation
- Human Capital Management
- Strategic Management
- Reflection and Growth

2. **Add People**

All sessions must designate one lead presenter. You may also add up to two co-presenters. The following information will be collected for all presenters:

- **First Name**—required for everyone
- **Middle Initial**
- **Last Name**—required for everyone
- **Suffix**—PhD, MEd, etc.
- **Position/Job Title**—required for everyone
- **Email Address**—required for everyone
- **Speaker Bio**—to be used for the conference program; required for everyone (100 words max).
- **Affiliation/Organization Name**—required for everyone
- **Street Address**
- **City**
- **State/Province**
- **Country**
- **Zip/Postal Code**
- **Personal Photo**—a high resolution photo (4MB) of yourself (in jpg or png format) and any co-presenters; required for everyone

3. **Terms and Conditions**

You must indicate that the presenter and any co-presenters agree to all the terms and conditions in order to submit your proposal.

4. **Confirmation**

The last step of session submission involves reviewing what you have entered and pressing "Confirm and Submit" to receive a confirmation email message.